



# PRESS RELEASE

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**BUSINESS ACCELERATORS**

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## EGAMINGSERVICES PARTNERS WITH PAYSAFE'S INCOME ACCESS

Income Access becomes preferred affiliate software provider of iGaming strategic consultancy

Montreal, QC. 27th February 2017 – eGamingServices, the Lisbon-headquartered gaming consultancy focusing on emerging markets in Latin America, sub-Saharan Africa and Europe, has announced a client referral partnership with Paysafe's affiliate software provider Income Access. Under the agreement, eGamingServices will formally recommend Income Access' award-winning affiliate platform to its online gambling partners.

Founded in 2010 and with offices in Malta, Chile, Brazil and Uruguay as well as Portugal, eGamingServices provides strategic support to iGaming operators looking to expand into new and emerging markets in Latin America, sub-Saharan Africa and Europe. The company also offers operators entering emerging markets a comprehensive range of marketing, CRM and UX services tailored to meet the opportunities and challenges of these specific regions.

eGamingServices will recommend Income Access' affiliate platform, which has won eGaming Review's B2B 'Affiliate Software' Award for the last four years straight, along with its Ad Serving tool to track additional acquisition channels.

Tiago Almeida, CEO of eGamingServices, said, "Choosing an affiliate software provider our clients could trust was vital, so partnering with Income Access was a logical choice, given its unparalleled reputation in the global iGaming industry. The platform's geo, language and other targeting capabilities and the App Tracking solution will prove essential for our clients when they market their brands to players in the multilingual and increasingly mobile markets of Latin America, Africa and Europe."

Lorenzo Pellegrino, CEO of Digital Wallets and Income Access at Paysafe, said, "The iGaming markets of Latin America and Africa as well as evolving European markets such as Portugal are expected to grow significantly over the next few years, so we're excited to partner with a strategic consultancy with an important presence in these regions. Our partnership with eGamingServices is one element in our broader strategy to continue our expansion into these emerging markets in 2017."

Pellegrino added, "We're deeply committed to understanding the specific nuances and needs of different markets. While we are consolidating our strong position in iGaming solutions for emerging markets with our NETELLER and Skrill digital wallets, we are also broadening our reach and relevance in and beyond the space with our Income Access affiliate software."

*For more information on the eGamingServices referral partnership with Income Access, please contact eGamingServices.*

## ABOUT EGAMINGSERVICES

Founded in 2010 and based in the Portuguese city of Lisbon, eGamingServices also has offices in Chile, Brazil, Malta and Uruguay. The company helps gaming operators worldwide to redefine their product and find their customer online or within the retail channel of some of the regions with the most potential in the industry: Latin America, Europe and Africa. eGamingServices creates effective and efficient projects to help operators find more customers and generate more income, along with driving operations on behalf of clients.

## CONTACT INFORMATION

*Tiago Almeida - eGamingServices*

CEO

[tiago@egamingservices.com](mailto:tiago@egamingservices.com)

<http://www.egamingservices.com>

+351 213 081 671



## ABOUT INCOME ACCESS

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Founded in 2002, Income Access is a technology company, affiliate network and digital marketing agency servicing the global gaming market, including regulated iGaming, social gaming, land-based casinos and online financial trading (forex, binary options). Through its award-winning marketing software and a partnership-centric approach, Income Access delivers comprehensive data and strategic insight on marketing campaigns across all digital and offline channels.

In September 2016, Income Access was acquired by Paysafe Group, the company behind the digital wallet brands NETELLER and Skrill. Income Access is partnered with over 300 gaming brands worldwide. These include: Betfred, Gala Interactive, Coral, Sportingbet, Sky Betting & Gaming, PMU, Jackpotjoy, Stan James, Bet Victor, TwinSpires, Caesars Interactive, PKR and Pinnacle.

## ABOUT PAYSAFE

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Paysafe provides digital payments and transaction-related solutions to businesses and consumers around the world. Paysafe is redefining payments by enabling fast, convenient and secure ways to pay before, pay now and pay later through its digital wallets, prepaid solution, payment processing and card issuing, and acquiring products and services. We believe that every point of every payment should be relevant, simple and secure. With two decades of experience, Paysafe is trusted by merchants and consumers to move and manage money through more than 100 payment types and 40 currencies. Paysafe offers multi-platform products with an emphasis on emerging payment technologies including mobile. Paysafe's brand portfolio includes NETELLER® and Skrill®, MeritCard, paysafecard®, payolution®, Income Access and FANS Entertainment. Paysafe Group plc shares trade on the London Stock Exchange under the symbol (PAYS.L).

*For more information, visit: [www.paysafe.com](http://www.paysafe.com).*

## CONTACT INFORMATION

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*Lee-Ann Johnstone - Income Access*

Vice President of Business Development & Marketing

Lee-Ann.Johnstone@paysafe.com

<http://incomeaccess.com>

+1-514-849-8595